



ST.XAVIER'S COLLEGE

Affiliated to Bangalore City Univesrity, Approved by AICTE & MHRD New Delhi

& Recognised by the Govt. of Karnataka



BBA CORPORATE

BBA EXECUTIVE

BBA GLOBAL

*“What we teach
Today, The World
adopts Tomorrow”*

BBA CORPORATE

This course aims to provide hands on experience on networking at an academic level. Here each and every subject is selected are especially for the students to know the real meaning of business. The pedagogy offers theoretical as well as practical knowledge so the students can gain maximum expertise and unleash maximum business potential. Corporate BBA consists of subjects like economics, marketing, managements, etc. In the first phase, the course strikes to give an international exposure to students with the industry and the changing economy. The second phase is all about imparting practical knowledge with application-based learning to the students to maximise their potential.

PROGRAM HIGHLIGHTS

- ✓ 100% Placement
- ✓ Soft Skill Training
- ✓ College Fests
- ✓ Internships and Externships
- ✓ Business English Sessions
- ✓ Workshops and Training
- ✓ Wi-Fi Enabled Campus
- ✓ Guest Talks

BBA EXECUTIVE

BBA (Bachelor in Business Administration) program help students to understand the multiple facets of accounting, finance, banking business, logistics and supply chain management, organizational behavior and economy as well as improve their managerial and leadership skills.

PROGRAM HIGHLIGHTS

- ✓ 100% Placement
- ✓ College Fests
- ✓ Internships and Externships
- ✓ Workshops and Training
- ✓ Wi-Fi Enabled Campus
- ✓ Guest Talks

BBA GLOBAL

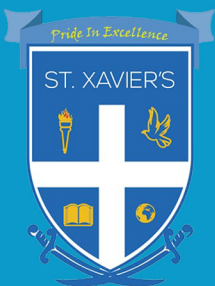
BBA global is a undergraduate program that trains a student in the key area of business management on a global scale. International Business comprises all commercial activities that take place to promote the transfer of goods, services, ideas and technologies across boundaries. Students will get both practical knowledge of trading and business. The main subjects include in the BBA Global are International Marketing, Management of cross-cultural issues, global supply chain, strategy making, socio-cultural environment etc. Cross culture is a concept that recognizes the differences among business people of different nations. Skills such as different attitudes towards conflict, attitude towards disclosure, communication styles, decision making styles etc are essential. With globalization, cross culture education has become critically important to business.

PROGRAM HIGHLIGHTS

- ✓ 100% Placement
- ✓ SAP
- ✓ Soft Skill Training
- ✓ College Fests
- ✓ Internships and Externships
- ✓ International Industrial Visit
- ✓ Business English Sessions
- ✓ Workshops and Training
- ✓ Wi-Fi Enabled Campus
- ✓ Guest Talks



PLACEMENT PARTNERS



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